



St. Helen Catholic Academy

Peter Vercessi, Principal

PHOTO/VIDEO/IMAGE DECLINATION FORM

St. Helen Catholic Academy, along with the Diocese of Brooklyn and its communications arm, DeSales Media Group, typically reproduce photographs, videos and images of students associated with the promotion of Catholic education within the Diocese of Brooklyn.

This may take place, but not be limited to, scholastic activities in the classroom, on field trips, during extracurricular activities and other school events.

These images may be used, but not limited to, the following venues:

- Academy website & Home Academy Association (HAA) social media page
- Academy marketing materials(e.g. brochures, flyers, billboards and advertisements (television, digital, print)
- Futures in Education promotion (Diocesan Scholarship Organization)
- Promotion of Catholic education within the Diocese of Brooklyn

Parents & guardians have the right to decline the use of their child's likeness in any of these capacities. If you choose to decline these opportunities, please sign the declination statement below:

Name/Grade of Student(s): _____

I understand that by signing this statement, I **DO NOT** give permission for St. Helen Catholic Academy, the Diocese of Brooklyn and DeSales Media Group to use my child's photographs, videos or images.

Signature of parent/guardian/date: _____

Please return this form to the Principal's Office